

# The Connection™

Marvin's View

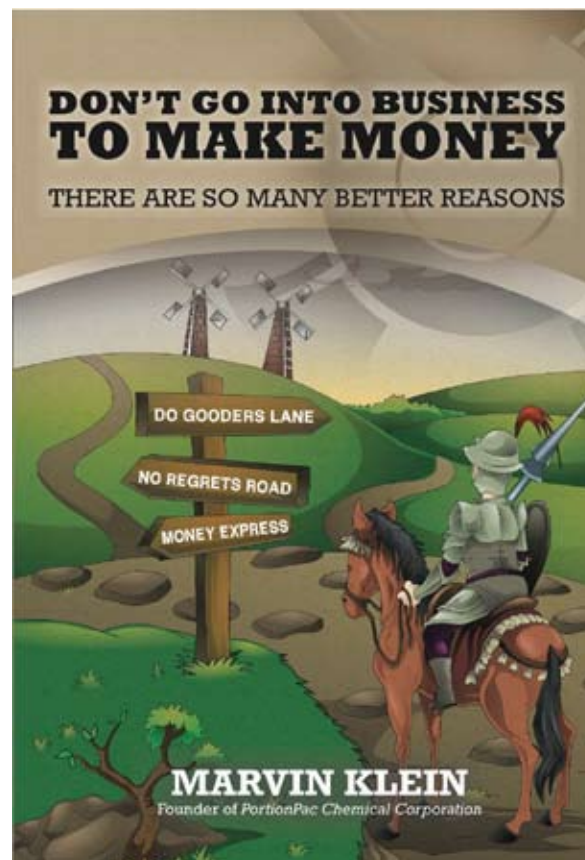
February 2, 2012

**Well I did it again!**

**My new book has been  
published by Amazon...  
and you can read it for 99 cents!**



Marvin Klein



**I hope you will find the subject of my new book of value. It is short, easy to read and hopefully will be of help to anyone who is thinking about starting a business, is already in business or is managing a business.**

**Most important, many of the subjects apply to anyone in a managerial role which is the majority of our Connection readers.**

Recently the Cleaning Gazette of the Cleaning Industry Trainers Guild reproduced an article I wrote 25 years ago and it seems to have new legs. Hopefully [Don't Go Into Business to Make Money](#) will gain a good audience before 2037...I am in good health but that would really be pushing it.

The price for the printed book on Amazon is \$14.95...but I encourage those of you who have Kindle to read it in the electronic version which I have priced at 99 cents...and then you can even share it with a friend for nothing. My goal is to save paper and printing chemicals plus the energy used in transportation...and of course if you want the book for your library you can always go back and order the printed copy.

Either way, thanks for checking it out and I look forward to getting your comments, critiques and suggestions.

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[Click here to order the book.](#)

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