

# The Connection™

Marvin's View

October 6, 2010

## My Favorite Product Just Got Better



Marvin Klein- 1956

In 1956 I joined this great industry, marketing Carpet Cleaning Equipment for the Hild Floor Machine Company...so carpet cleaning was my first love. But when we started PortionPac in 1964, the traditional rotary brush cleaning was getting competition from new types of cleaning equipment.

One of my good friends, Syd Collier in Canada, was an unusually creative engineer and one of the innovators who developed hot water extraction carpet cleaning. It revolutionized the industry.

Syd Collier and my partner, Syd Weisberg, worked together on developing a formulation that would work effectively with this new process. Our goal was to improve cleaning while reducing labor time, water usage, inaccurate mixtures of chemical, and energy. And since PortionPac had unique advantages we were able to include all the ingredients needed for maximum efficiency in one envelope...a formulation that could not be packaged in gallons or larger bulk containers as the ingredients would separate. The product was called SteamPac and it was packaged in sizes to fit 3, 7 and 10 gallon machines.

**The best thing I can say about this product is that once anyone tries it, they love the cleaning ability, simplicity and cost savings. So it has always been one of my personal favorites.**

**So how is it better now?**



### SteamPac earned Green Seal™ Certification.

Today everyone has all sorts of so called "Green" products, everything from GreenWash on up. But [Green Seal](#) remains the highest level of certification plus the most difficult to obtain. And with so many of your facilities focusing on effective and healthful carpeting, the Green Seal Certification makes SteamPac an even better product for your your staff and the entire facility. Frankly I don't know of any product that produces this level of satisfaction.

If you haven't used SteamPac, email [Jerry Goldman](#) and we will help your staff evaluate the system and see the results for themselves.

**It is unusual for a product to be on the market for 45 years...but to still be unequalled in benefits, performance and cost is something we are very proud of.**

**Syd Collier is another great friend of PortionPac that we owe so much to.**

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