

The Connection™

Marvin's View
May 20, 2010



Congratulations Qualcomm

This year, you have probably been working hard to highlight the impact your company has had on the environment.



Here is the 2009 Qualcomm Social Responsibility Report that was reproduced this month in ManageMen's [The Cleaning Gazette](#). It is very powerful.

Well what can you say? When you combine a safer and more effective operation with dramatic impact on sustainability in addition to over two million dollars in savings: who would not impressed? And no doubt the benefits go way beyond this report to Qualcomm's employees' great pride in their accomplishments. An excellent example of the type of report you could generate.

Congratulations to our friends at Qualcomm and ManageMen's [OS1 Operating System](#).

Click link to download PDF.

Thank you Voice of America

While we are talking about recognition, I wanted to report that [my book](#) (It's Time to be an Idealistic Environmental Capitalist) is continuing to get good reviews, but not much profit for Amazon. Last week Karen Wan (my Co-Author) and I were on Lisa Wipplinger's show, Savvy Structures, and Sustainable Living. It was a great opportunity and we thank the Voice of America. [Here is a link](#) to the program. But get a cup of coffee because it is an hour long.

The Pressure is mounting...are we a Winning Workplace?

As some of you know, our company is anxiously awaiting the June Issue of Inc. Magazine and the Winning Workplaces competition results. We know we are one of 40 finalists competing with the likes of Patagonia and the New York Jets...imagine that, PortionPac competing with the New York Jets...I guess I better get Jerry Goldman to practice his place kicking.

Anyway, it has been a great experience for us as their review involved everyone from our company, plus customers, suppliers, and retirees. We appreciate the opportunity that Winning Workplaces and Inc. Magazine have given us. For more information about this award visit their [website](#).

To view past Connections, [click here](#).



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