

# The Connection™

Marvin's View

June 17, 2010



Marvin Klein

## **Don't Miss the Slide Show...**

### **"The World's Coolest Chemical Company"**

**Many thanks for the emails and calls regarding our recognition by Winning Workplaces and Inc. Magazine. It was certainly more than we ever hoped for.**

**In addition to the six page article, on Inc.'s web site there is a brief slide show narrated by Editor-at-Large Leigh Buchanan. [Here is a link](#) directly to the slide show titled "The World's Coolest Chemical Company".**

#### **Your Toughest Question: How Did all This Happen?**

Several of our Connection readers asked how we got this recognition. It started seven years ago when we formed a committee to plan what we needed to work on in the coming five years. After many stormy meetings our four person group outlined three areas of concentration. LEED Accredited Professional Status by one member to better understand how we might assist our customers, expanded product certifications and obtaining recognition for our decades of work in the environmental field.

Well, the third point led us to learn about how companies were being recognized for their sustainability programs by private and governmental agencies. In the process, we met the people from Winning Workplaces and attended some of their seminars and video conferences. Three years ago we decided to enter their Top Small Company Workplaces competition and...unfortunately, I don't think we made it to the first 500 companies let alone one at the top.

**This year we said let's try again, and our team of Sean Missey, Tony Niec and Caryn Stets must have done a great job because after extensive interviews with customers, suppliers, employees, management, etc. etc....we made it to the top 37. Then, after judging by a panel of 10 distinguished executives and visits from one of Inc.'s top editors we somehow made it to one of the featured winners.**

The reason I am relating this story is that your organization could possibly benefit from this type of recognition. If you have sales of less than 500 million or are a nonprofit organization, form a committee and go to [Winning Workplaces](#) to fill out the application. We would be glad to help you get started.

**It will not be easy but even if you don't make the top 500, the process is valuable.**

**Thanks for all your support that helped us survive and thrive these past 46 years.**

To view past Connections, [click here](#).



400 N. Ashland Chicago, Illinois 60622 • 312-226-0400 • [www.portionpaccorp.com](http://www.portionpaccorp.com)