

# The Connection™

Marvin's View

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## Could our old articles be worth as much as a Superman Comic?



Well it is nice to be recognized and PortionPac was honored to have ISSA, the Worldwide Cleaning Industry Association write an article about PortionPac in the [April Issue of ISSA Today](#). Our thanks to the author, Nicole Bowman, and the Association for this very flattering article.

During Ms. Bowman's visit she became interested in an article we wrote for Executive Housekeeper Magazine in July of 1978...32 years ago. She felt that it might be pertinent today with so many people interested in clean and environmentally sustainable facilities and reducing labor costs. So she listed the article on their excellent [website](#).

Well, I was thinking about that this morning and it hit me...having some of those old articles might be like owning the first Superman Comic Book that sold this week for 1.5 million dollars. In other words, they might make more sense today than when they were written.

Read the [new article](#) and the [old article](#) and let me know what you think.

And if anyone wants to buy the rights for a million or so, call me...and to our friends at IEHA, don't worry I will split the profit with you.

To view past Connections, [click here](#).

