

PortionPac Connection™

November 4, 2009



Greenbuild Expo Next Week... Great Opportunity to be on the Cutting Edge

As you know, we participate in dozens of trade shows every year. But one of the most dynamic and informative shows is Greenbuild that is being held in Phoenix next week. Once again this year, we will be one of only a handful of corporations from our industry to exhibit.

We have seen this conference grow from a few hundred attendees to tens of thousands of people. It is filled with energy, water and labor saving ideas that can help make you a star in your corporation and give you an understanding of the environmental revolution that is impacting all of your facilities.

FREE PASSES AVAILABLE: Get the latest update from the [Greenbuild Expo website](#). And if you would like a free pass to attend please email Margie Alvarez (malvarez@portionpaccorp.com). It will be well worth your investment. You can find us at booth 1047.

And As Long as We are Talking About the Environment...

Many thanks for your kind comments on our new book. Karen and I find it gratifying to hear how much the book has helped and that you found it enjoyable. If you have time we would appreciate it if you could post your comments on [Amazon](#) who started featuring the book this week.

Provides a real life process in initiating and building sustainable business. Two pioneers in the field discuss the challenges and opportunities to a new breed of business person that combines idealism with environmental goals and effective business practices. It offers pertinent advice for new entrepreneurs and established businesses to profits from the sustainable revolution. Topics include everything from business ethics to changing corporate goals and making personal decisions. It is designed to encourage new and old, large and small businesses to assume leadership roles in profitable sustainable programs.

Idealistic Capitalist
WOOGI, Corp.
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MANAGEMENT

<http://www.idealisticcapitalist.com>

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