

The Connection™

Marvin's View
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A Critical Message for You

Below is a link to an important paper written by Dr. Michael A. Berry* that contains key concepts for the success of your department and your management. The subject is the state of cleaning 38 years after the first Earth Day.

[Clean and Green](#)

Cleaning is an age old subject going back to biblical times, but has had precious little analysis. Through my 50 years in this industry, only a handful of scientists have been interested in the impact of cleaning on public health or have even thought about how cleaning is actually performed.

Dr. Michael Berry has not only studied the theory of cleaning, he has also documented our industry's impact on productivity, attendance, grades, behavior and most importantly, the reality of how we do or don't do the job.

He is the Environmental Scientist of our time.

Among many subjects, this paper discusses whether the most important focus should not be whether "green" cleaning products are used but how they are used and the prevalence of ineffective cleaning.

It is exciting reading and whether you agree or disagree with all of Dr. Berry's conclusions, you, your department and your facility will benefit.

*Dr. Michael A. Berry served as an Army officer in Viet Nam in the 1960s. After returning to civilian life he earned a Doctorate in Public Health and worked in the US Environmental Protection Agency where as a senior manager and scientist he served as the Deputy Director of National Center for Environmental Assessment at Research Triangle Park, NC. During his 28-year career with EPA, he had extensive interactions with environmental organizations, local governments, the federal courts, US Congress, universities worldwide, and institutions such as the National Academy of Sciences, the World Health Organization, and the North Atlantic Treaty Organization. For over 20 years, Dr Berry taught public health, environmental science, and business and environment courses at the University of North Carolina. He is currently a writer and part-time consultant specializing in the evaluation of environmental quality and human health effects, environmental management strategies and policy.

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