

# The Connection™

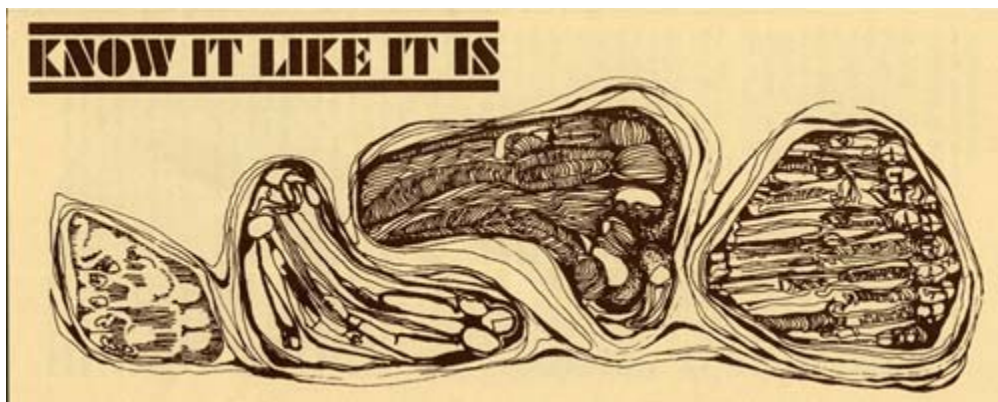
## Marvin's View

May 31, 2007

### Some "New" Thirty-Five Year Old Ideas

A some of you know, the last two years have seen PortionPac receiving numerous awards and recognition for our products, programs and systems. It has been a little strange to get so much attention after going over 40 years with almost no recognition.

Many have asked us where our "advanced" concepts and programs came from. It all goes back to my late partner Syd Weisberg. Syd was a great chemist, inventor and humanitarian. One of his key interests was trying to prevent the pollution of our environment. And there is no easier way to illustrate the depth of his concern than sending you his overview on the subject that he wrote in 1972.



I don't expect you to read all of this dissertation (it is a lot to absorb) but check out the introduction and at least one subject that is of interest. Syd's leadership in this area was decades ahead of most corporations who are just getting started thinking about the subject and their responsibility to their customers and the world.

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I hope that you found Syd's writings interesting. Even 35 years ago, Syd understood the problems that would affect us and brought key parts of the answer to the market. Some of his solutions from the 1950's, like the benefits of high concentrate laundry detergents will finally be implemented by every major manufacturer this year, but high concentrate formulations without portion control are not an environmentally sustainable solution. In any event our industry is trying to move forward.

Most of all, both Syd and I knew that progress would never happen without the support of enlightened supporters like you. And for that, we're grateful.

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